

THE WEEK-HANSA RESEARCH SURVEY 2020

# BEST B-SCHOOLS-ALL INDIA

## RANKING



Survey continued on page no. 86

GRAPHICS SREEMANIKANDAN S.

## B-SCHOOLS ALL INDIA

RANK 2020	Govt (G)/ Pvt (P)	COLLEGE	CITY	COMPOSITE SCORE
11	G	Department of Management Studies, IIT	Delhi	571
12	G	National Institute of Industrial Engineering (NITIE)	Mumbai	523
13	G	Shailesh J. Mehta School of Management, IIT	Mumbai	520
14	G	Indian Institute of Management (IIM)	Shillong	518
15	P	Institute of Management Technology (IMT)	Ghaziabad	514
16	P	Xavier Institute of Management, Bhubaneswar	Bhubaneswar	496
17	G	Vinod Gupta School of Management, IIT (VG SOM)	Kharagpur	472
18	P	Symbiosis Centre for Management and Human Resource Development (SCMHRD)	Pune	469
19	G	Indian Institute of Management (IIM)	Udaipur	468
20	G	Indian Institute of Management (IIM)	Raipur	466
21	P	Goa Institute of Management (GIM)	Sanquelim	437
22	P	Institute of Rural Management Anand (IRMA)	Anand	434
23	P	Symbiosis Institute of International Business (SIIB)	Pune	412
24	G	Indian Institute of Management (IIM)	Bodh Gaya	408
25	P	Birla Institute of Technology & Science (BITS)	Pilani	404
26	P	Prin. L. N. Welingkar Institute of Management Development & Research	Mumbai	403
27	P	Lal Bahadur Shastri Institute of Management (LBSIM)	Delhi	400
28	G	Sydenham Institute of Management Studies, Research & Entrepreneurship Education	Mumbai	395
29	P	Institute of Management, Nirma University	Ahmedabad	387
30	P	Amity Business School	Noida	381
31	P	Jagan Institute of Management Studies	Delhi	379
32	P	Bharathidasan Institute of Management (BIM)	Tiruchirappalli	377
33	P	Loyola Institute of Business Administration (LIBA)	Chennai	375
34	P	Symbiosis Institute of Operations Management (SIOM)	Nashik	374
35	P	Symbiosis Institute of Digital and Telecom Management (formerly Symbiosis Institute of Telecom Management)	Pune	370
36	P	PSG Institute of Management	Coimbatore	369
37	P	Institute for Financial Management and Research (IFMR)	Sri City	368
38	P	Institute of Public Enterprise (IPE)	Hyderabad	366
39	P	Institute of Management Technology	Nagpur	365
40	G	National Institute of Technology (NIT)	Tiruchirappalli	364
41	P	Prestige Institute of Management and Research	Indore	363
42	P	International School of Business & Media (ISB&M)	Pune	358
43	P	School of Business and Management, Christ University	Bengaluru	350
44	P	Balaji Institute of Modern Management (BIMM)	Pune	349
44	G	Indian Institute of Social Welfare and Business Management (IISWBM)	Kolkata	349
46	P	AIMS School of Business (AIMS Institutes)	Bengaluru	344
47	P	N. L. Dalmia Institute of Management Studies and Research	Mumbai	342
48	P	Symbiosis Centre for Information Technology (SCIT)	Pune	339
49	P	I.T.S School of Management (Institute of Technology and Science - PGDM)	Ghaziabad	338
50	P	Chandigarh University - University School of Business	Mohali	336
51	P	Indus Business Academy (IBA)	Bengaluru	335
52	P	Institute of Management Technology	Hyderabad	334
53	P	GITAM Institute of Management	Visakhapatnam	332
54	P	Balaji Institute of International Business (BIIB)	Pune	330
55	P	Balaji Institute of Management and Human Resource Development (BIMHRD)	Pune	328
56	P	SDM Institute for Management Development (SDMIMD)	Mysore	327
57	P	Chitkara Business School	Rajpura	326
57	P	GL Bajaj Institute of Management and Research	Greater Noida	326
57	P	Prin. L. N. Welingkar Institute of Management Development & Research	Bengaluru	326
60	P	VIT Business School	Vellore	325
61	P	Rajagiri Centre for Business Studies	Kochi	324
62	P	Institute of Management Studies (IMS)	Ghaziabad	323
63	P	Xavier Institute of Social Service	Ranchi	321
64	G	Vaikunth Mehta National Institute of Cooperative Management	Pune	319

65	P	School of Management (PG) - Dr. Vishwanath Karad MIT World Peace University	Pune	316
66	P	Universal Business School	Mumbai	315
67	P	Pune Institute of Business Management (PIBM)	Pune	314
68	P	International Management Institute (IMI)	Bhubaneswar	313
69	P	Balaji Institute of Telecom & Management (BITM)	Pune	312
70	P	Jagannath International Management School	Delhi	309
71	P	Siva Sivani Institute of Management	Secunderabad	307
71	P	Symbiosis Institute of Business Management	Hyderabad	307
71	P	IBS - ICAI Business School	Mumbai	307
74	P	Prestige Institute of Management	Gwalior	305
75	P	SCMS Cochin School of Business	Cochin	303
76	P	IES's Management College and Research Centre	Mumbai	302
77	P	Jaipuria Institute of Management	Ghaziabad	300
78	P	IIMR University	Jaipur	298
78	P	Vignana Jyothi Institute of Management	Hyderabad	298
80	P	Doon Business School	Dehradun	297
81	P	International Institute of Management Studies (IIMS)	Pune	296
81	P	Institute of Management Studies (IMS)	Noida	296
83	P	Fortune Institute of International Business	Delhi	293
84	P	SRM College of Management	Chennai	290
85	P	M S Ramaiah Institute of Management	Bengaluru	287
86	P	Bharati Vidyapeeth Institute of Management and Research	Delhi	284
87	P	Institute of Rural Management (IRM)	Jaipur	283
88	P	Kristu Jayanti College	Bengaluru	282
89	P	International School of Informatics & Management Technical Campus	Jaipur	278
90	P	Regional College of Management	Bhubaneswar	276
91	P	K L Business School	Vadeeswaram	272
92	P	Manipal Institute of Management (formerly known as School of Management, MAHE)	Manipal	271
93	G	Department of Business Management, Osmania University	Hyderabad	268
94	P	School of Business Studies, Shobhit University	Meerut	267
95	P	Hindustan Institute of Technology and Science	Chennai	265
96	P	Quantum School of Business	Roorkee	264
97	P	IPS Academy, Institute of Business Management & Research	Indore	263
97	P	Faculty of Management Studies - Manav Rachna International Institute of Research and Studies	Faridabad	263
99	P	Chetana's Institute of Management & Research	Mumbai	262
100	P	Lala Lajpatrai Institute of Management	Mumbai	261
101	G	The Business School, University of Jammu	Jammu	260
102	P	Symbiosis School of Banking and Finance	Pune	258
103	P	ICBM - School of Business Excellence	Hyderabad	257
104	P	St. Joseph's Institute of Management	Bengaluru	256
105	P	Institute of Management & Information Science	Bhubaneswar	255
105	P	Lloyd Business School	Greater Noida	255
107	P	Chetana's Ramprasad Khandelwal Institute of Management & Research	Mumbai	254
108	P	REVA University	Bengaluru	253
109	P	International Institute of Health Management Research	Delhi	251
110	P	IMS Unison University	Dehradun	250
111	G	Alkesh Dinesh Mody Institute for Financial & Management Studies, University of Mumbai	Mumbai	249
111	P	R V Institute of Management	Bengaluru	249
113	P	Kirloskar Institute of Advanced Management Studies	Harihar	248
113	P	KV Institute of Management and Information Studies	Coimbatore	248
115	P	School of Management & Commerce, Poornima University	Jaipur	247
115	P	Kongu Business School - Kongu Engineering College	Erode	247
117	P	Rungta College of Engineering & Technology	Bhilai	246
117	P	Greater Noida Institute of Technology (MBA Institute)	Greater Noida	246
119	P	KCT Business School	Coimbatore	245
120	P	Amity Business School	Gwalior	242
121	P	SCMS School of Technology and Management	Cochin	241

122	P	BIBS	Kolkata	238
122	P	Jaipuria Institute of Management	Indore	238
124	P	Symbiosis Institute of Computer Studies and Research (SICSR)	Pune	237
125	P	Institute of Engineering and Management	Kolkata	236
126	P	Amity Business School	Mumbai	235
126	P	Tula's Institute, The Engineering & Management College	Dehradun	235
128	P	Amity Business School	Jaipur	232
129	P	Gian Jyoti Institute of Management & Technology (GJ-IMT)	Mohali	230
130	P	Faculty of Management, JECRC University	Jaipur	229
131	P	CMR College of Engineering & Technology	Hyderabad	228
132	P	The Oxford College of Business Management	Bengaluru	227
132	P	CMR Center for Business Studies	Bengaluru	227
132	P	Chandigarh Business School of Administration	Mohali	227
135	P	KLS Gogte Institute of Technology	Belagavi	226
135	P	Sona School of Management	Salem	226
135	P	MIET Business School	Meerut	226
135	P	JIS College of Engineering	Kalyani	226
139	P	ITM Business School (Warangal Institute of Management)	Warangal	225
140	P	BMS College of Engineering	Bengaluru	224
141	P	School of Management, Presidency University	Bengaluru	223
142	P	DKTE Society's Textile & Engineering Institute	Ichalkaranji	222
143	P	Greater Noida Institute of Technology (Engg. Institute)	Greater Noida	221
144	P	Prestige Institute of Management	Dewas	220
145	P	Saintgits Institute of Management	Kottayam	218
146	P	Nehru School of Management	Thrissur	217
147	P	Srusti Academy of Management	Bhubaneswar	216
148	P	Durgadevi Saraf Institute of Management Studies	Mumbai	215
149	P	K.S.R School of Management	Tiruchengode	214
150	P	LEAD College of Management	Palakkad	213
151	P	Amity Business School	Raipur	212
152	P	Amity Business School	Lucknow	209
153	P	Albertian Institute of Management	Kochi	208
153	P	IES College of Technology	Bhopal	208
153	P	PCET's S.B. Patil Institute of Management	Pune	208
156	P	Presidency College	Bengaluru	207
157	P	Karnatak Law Society's Institute of Management Education and Research	Belagavi	206
158	P	KLES's Institute of Management Studies & Research	Hubli	204
158	P	Dr. SNS Rajalakshmi College of Arts and Science	Coimbatore	204
160	P	Central Institute of Business Management Research & Development	Nagpur	203
161	P	Happy Valley Business School	Coimbatore	201
162	P	Global Business School	Hubli	200
163	P	St. Aloysius College - St Aloysius Institute of Management and Information Technology	Mangalore	199
164	P	Krupanidhi Group of Institutions	Bengaluru	198
164	P	Kanpur Institute of Technology	Kanpur	198
166	P	D.C. School of Management & Technology	Idukki	197
166	P	Easwari Engineering College	Chennai	197
168	P	S V Institute of Management	Kadi	193
169	P	Pranveer Singh Institute of Technology	Kanpur	192
169	P	Vidya School of Business	Meerut	192
171	P	Rathinam College of Arts and Science	Coimbatore	191
172	P	K.S.R. College of Engineering	Tiruchengode	183
173	P	Virudhunagar Hindu Nadars' Senthikumara Nadar College	Virudhunagar	181
174	P	Berchmans Institute of Management Studies	Changanassery, Kottayam	173
175	P	St. Joseph's PG College	Hyderabad	162
176	P	Chetan Business School	Hubli	157
177	P	Baba Farid College of Management and Technology	Bathinda	149
178	P	IIMT Engineering College	Meerut	120
179	P	K. S. School of Engineering and Management	Bengaluru	102

Base | Experts: 301 | Aspiring students: 425 | Current students: 500 | Recruiters: 50 | Total: 1,276

**B-SCHOOLS PRIVATE ALL INDIA**

RANK 2020	COLLEGE	CITY	COMPOSITE SCORE
1	XLRI - Xavier School of Management	Jamshedpur	705
2	S.P. Jain Institute of Management & Research (SPJIMR)	Mumbai	620
3	Management Development Institute (MDI)	Gurugram	602
4	Symbiosis Institute of Business Management (SIBM)	Pune	590
5	SVKM's NMIMS School of Business Management	Mumbai	576
6	Institute of Management Technology (IMT)	Ghaziabad	514
7	Xavier Institute of Management, Bhubaneswar	Bhubaneswar	496
8	Symbiosis Centre for Management and Human Resource Development (SCMHRD)	Pune	469
9	Goa Institute of Management (GIM)	Sanquelim	437
10	Institute of Rural Management Anand (IRMA)	Anand	434
11	Symbiosis Institute of International Business (SIIB)	Pune	412
12	Birla Institute of Technology & Science (BITS)	Pilani	404
13	Prin. L. N. Welingkar Institute of Management Development & Research	Mumbai	403
14	Lal Bahadur Shastri Institute of Management (LBSIM)	Delhi	400
15	Institute of Management, Nirma University	Ahmedabad	387
16	Amity Business School	Noida	381
17	Jagan Institute of Management Studies	Delhi	379
18	Bharathidasan Institute of Management (BIM)	Tiruchirappalli	377
19	Loyola Institute of Business Administration (LIBA)	Chennai	375
20	Symbiosis Institute of Operations Management (SIOM)	Nashik	374
21	Symbiosis Institute of Digital and Telecom Management (formerly Symbiosis Institute of Telecom Management)	Pune	370
22	PSG Institute of Management	Coimbatore	369
23	Institute for Financial Management and Research (IFMR)	Sri City	368
24	Institute of Public Enterprise (IPE)	Hyderabad	366
25	Institute of Management Technology	Nagpur	365
26	Prestige Institute of Management and Research	Indore	363
27	International School of Business & Media (ISB&M)	Pune	358
28	School of Business and Management, Christ University	Bengaluru	350
29	Balaji Institute of Modern Management (BIMM)	Pune	349
30	AIMS School of Business (AIMS Institutes)	Bengaluru	344
31	N. L. Dalmia Institute of Management Studies and Research	Mumbai	342
32	Symbiosis Centre for Information Technology (SCIT)	Pune	339
33	I.T.S School of Management (Institute of Technology and Science - PGDM)	Ghaziabad	338
34	Chandigarh University - University School of Business	Mohali	336
35	Indus Business Academy (IBA)	Bengaluru	335
36	Institute of Management Technology	Hyderabad	334
37	GITAM Institute of Management	Visakhapatnam	332
38	Balaji Institute of International Business (BIIB)	Pune	330
39	Balaji Institute of Management and Human Resource Development (BIMHRD)	Pune	328
40	SDM Institute for Management Development (SDMIMD)	Mysore	327
41	Chitkara Business School	Rajpura	326
41	GL Bajaj Institute of Management and Research	Greater Noida	326
41	Prin. L. N. Welingkar Institute of Management Development & Research	Bengaluru	326
44	VIT Business School	Vellore	325
45	Rajagiri Centre for Business Studies	Kochi	324
46	Institute of Management Studies (IMS)	Ghaziabad	323
47	Xavier Institute of Social Service	Ranchi	321
48	School of Management (PG) - Dr. Vishwanath Karad MIT World Peace University	Pune	316
49	Universal Business School	Mumbai	315
50	Pune Institute of Business Management (PIBM)	Pune	314

51	International Management Institute (IMI)	Bhubaneswar	313
52	Balaji Institute of Telecom & Management (BITM)	Pune	312
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60	Jaipuria Institute of Management	Ghaziabad	300
61	IIHMR University	Jaipur	298
61	Vignana Jyothi Institute of Management	Hyderabad	298
63	Doon Business School	Dehradun	297
64	International Institute of Management Studies (IIMS)	Pune	296
64	Institute of Management Studies (IMS)	Noida	296
66	Fortune Institute of International Business	Delhi	293
67	SRM College of Management	Chennai	290
68	M S Ramaiah Institute of Management	Bengaluru	287
69	Bharati Vidyapeeth Institute of Management and Research	Delhi	284
70	Institute of Rural Management (IRM)	Jaipur	283
71	Kristu Jayanti College	Bengaluru	282
72	International School of Informatics & Management Technical Campus	Jaipur	278
73	Regional College of Management	Bhubaneswar	276
74	K L Business School	Vadeeswaram	272
75	Manipal Institute of Management (formerly known as School of Management, MAHE)	Manipal	271
76	School of Business Studies, Shobhit University	Meerut	267
77	Hindustan Institute of Technology and Science	Chennai	265
78	Quantum School of Business	Roorkee	264
79	IPS Academy, Institute of Business Management & Research	Indore	263
79	Faculty of Management Studies - Manav Rachna International Institute of Research and Studies	Faridabad	263
81	Chetana's Institute of Management & Research	Mumbai	262
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86	Lloyd Business School	Greater Noida	255
88	Chetana's Ramprasad Khandelwal Institute of Management & Research	Mumbai	254
89	REVA University	Bengaluru	253
90	International Institute of Health Management Research	Delhi	251
91	IMS Unison University	Dehradun	250
92	R V Institute of Management	Bengaluru	249
93	Kirloskar Institute of Advanced Management Studies	Harihar	248
93	KV Institute of Management and Information Studies	Coimbatore	248
95	School of Management & Commerce, Poornima University	Jaipur	247
95	Kongu Business School - Kongu Engineering College	Erode	247
97	Rungta College of Engineering & Technology	Bhilai	246
97	Greater Noida Institute of Technology (MBA Institute)	Greater Noida	246
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105	Institute of Engineering and Management	Kolkata	236
106	Amity Business School	Mumbai	235
106	Tula's Institute, The Engineering & Management College	Dehradun	235
108	Amity Business School	Jaipur	232

109	Gian Jyoti Institute of Management & Technology (GJ-IMT)	Mohali	230
110	Faculty of Management, JECRC University	Jaipur	229
111	CMR College of Engineering & Technology	Hyderabad	228
112	The Oxford College of Business Management	Bengaluru	227
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155	St. Joseph's PG College	Hyderabad	162
156	Chetan Business School	Hubli	157
157	Baba Farid College of Management and Technology	Bathinda	149
158	IIMT Engineering College	Meerut	120
159	K. S. School of Engineering and Management	Bengaluru	102

## B-SCHOOLS NORTH ZONE

RANK 2020	Govt (G)/ Pvt (P)	COLLEGE	CITY	COMPOSITE SCORE
1	G	Faculty of Management Studies (FMS)	Delhi	692
2	P	Management Development Institute (MDI)	Gurugram	602

3	G	Department of Management Studies, IIT	Delhi	571
4	P	Institute of Management Technology (IMT)	Ghaziabad	514
5	G	Indian Institute of Management (IIM)	Udaipur	468
6	G	Indian Institute of Management (IIM)	Bodh Gaya	408
7	P	Birla Institute of Technology & Science (BITS)	Pilani	404
8	P	Lal Bahadur Shastri Institute of Management (LBSIM)	Delhi	400
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27	P	Faculty of Management Studies - Manav Rachna International Institute of Research and Studies	Faridabad	263
28	G	The Business School, University of Jammu	Jammu	260
29	P	Lloyd Business School	Greater Noida	255
30	P	International Institute of Health Management Research	Delhi	251
31	P	IMS Unison University	Dehradun	250
32	P	School of Management & Commerce, Poornima University	Jaipur	247
33	P	Greater Noida Institute of Technology (MBA Institute)	Greater Noida	246
34	P	Tula's Institute, The Engineering & Management College	Dehradun	235
35	P	Amity Business School	Jaipur	232
36	P	Gian Jyoti Institute of Management & Technology (GJ-IMT)	Mohali	230
37	P	Faculty of Management, JECRC University	Jaipur	229
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39	P	MIET Business School	Meerut	226
40	P	Greater Noida Institute of Technology (Engg. Institute)	Greater Noida	221
41	P	Amity Business School	Lucknow	209
42	P	Kanpur Institute of Technology	Kanpur	198
43	P	Pranveer Singh Institute of Technology	Kanpur	192
43	P	Vidya School of Business	Meerut	192
45	P	Baba Farid College of Management and Technology	Bathinda	149
46	P	IIMT Engineering College	Meerut	120

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13	Jaipuria Institute of Management	Ghaziabad	300
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26	IMS Unison University	Dehradun	250
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29	Tula's Institute, The Engineering & Management College	Dehradun	235
30	Amity Business School	Jaipur	232
31	Gian Jyoti Institute of Management & Technology (GJ-IMT)	Mohali	230
32	Faculty of Management, JECRC University	Jaipur	229
33	Chandigarh Business School of Administration	Mohali	227
34	MIET Business School	Meerut	226
35	Greater Noida Institute of Technology (Engg. Institute)	Greater Noida	221
36	Amity Business School	Lucknow	209
37	Kanpur Institute of Technology	Kanpur	198
38	Pranveer Singh Institute of Technology	Kanpur	192
38	Vidya School of Business	Meerut	192
40	Baba Farid College of Management and Technology	Bathinda	149
41	IIMT Engineering College	Meerut	120

## B-SCHOOLS SOUTH ZONE

RANK 2020	Govt (G)/ Pvt (P)	COLLEGE	CITY	COMPOSITE SCORE
1	G	Indian Institute of Management (IIM)	Bengaluru	845
2	G	Indian Institute of Management (IIM)	Kozhikode	687
3	P	Bharathidasan Institute of Management (BIM)	Tiruchirappalli	377
4	P	Loyola Institute of Business Administration (LIBA)	Chennai	375
5	P	PSG Institute of Management	Coimbatore	369
6	P	Institute for Financial Management and Research (IFMR)	Sri City	368
7	P	Institute of Public Enterprise (IPE)	Hyderabad	366
8	G	National Institute of Technology (NIT)	Tiruchirappalli	364
9	P	School of Business and Management, Christ University	Bengaluru	350
10	P	AIMS School of Business (AIMS Institutes)	Bengaluru	344
11	P	Indus Business Academy (IBA)	Bengaluru	335
12	P	Institute of Management Technology	Hyderabad	334
13	P	GITAM Institute of Management	Visakhapatnam	332
14	P	SDM Institute for Management Development (SDMIMD)	Mysore	327
15	P	Prin. L. N. Welingkar Institute of Management Development & Research	Bengaluru	326
16	P	VIT Business School	Vellore	325
17	P	Rajagiri Centre for Business Studies	Kochi	324

18	P	Siva Sivani Institute of Management	Secunderabad	307
18	P	Symbiosis Institute of Business Management	Hyderabad	307
20	P	SCMS Cochin School of Business	Cochin	303
21	P	Vignana Jyothi Institute of Management	Hyderabad	298
22	P	SRM College of Management	Chennai	290
23	P	M S Ramaiah Institute of Management	Bengaluru	287
24	P	Kristu Jayanti College	Bengaluru	282
25	P	K L Business School	Vadeeswaram	272
26	P	Manipal Institute of Management (formerly known as School of Management, MAHE)	Manipal	271
27	G	Department of Business Management, Osmania University	Hyderabad	268
28	P	Hindustan Institute of Technology and Science	Chennai	265
29	P	ICBM - School of Business Excellence	Hyderabad	257
30	P	St. Joseph's Institute of Management	Bengaluru	256
31	P	REVA University	Bengaluru	253
32	P	R V Institute of Management	Bengaluru	249
33	P	Kirloskar Institute of Advanced Management Studies	Harihar	248
33	P	KV Institute of Management and Information Studies	Coimbatore	248
35	P	Kongu Business School - Kongu Engineering College	Erode	247
36	P	KCT Business School	Coimbatore	245
37	P	SCMS School of Technology and Management	Cochin	241
38	P	CMR College of Engineering & Technology	Hyderabad	228
39	P	The Oxford College of Business Management	Bengaluru	227
39	P	CMR Center for Business Studies	Bengaluru	227
41	P	KLS Gogte Institute of Technology	Belagavi	226
41	P	Sona School of Management	Salem	226
43	P	ITM Business School (Warangal Institute of Management)	Warangal	225
44	P	BMS College of Engineering	Bengaluru	224
45	P	School of Management, Presidency University	Bengaluru	223
46	P	Saintgits Institute of Management	Kottayam	218
47	P	Nehru School of Management	Thrissur	217
48	P	K.S.R School of Management	Tiruchengode	214
49	P	LEAD College of Management	Palakkad	213
50	P	Albertian Institute of Management	Kochi	208
51	P	Presidency College	Bengaluru	207
52	P	Karnatak Law Society's Institute of Management Education and Research	Belagavi	206
53	P	KLES's Institute of Management Studies & Research	Hubli	204
53	P	Dr. SNS Rajalakshmi College of Arts and Science	Coimbatore	204
55	P	Happy Valley Business School	Coimbatore	201
56	P	Global Business School	Hubli	200
57	P	St. Aloysius College - St Aloysius Institute of Management and Information Technology	Mangalore	199
58	P	Krupanidhi Group of Institutions	Bengaluru	198
59	P	D.C. School of Management & Technology	Idukki	197
59	P	Easwari Engineering College	Chennai	197
61	P	Rathinam College of Arts and Science	Coimbatore	191
62	P	K.S.R. College of Engineering	Tiruchengode	183
63	P	Virudhunagar Hindu Nadars' Senthikumara Nadar College	Virudhunagar	181
64	P	Berchmans Institute of Management Studies	Changanassery, Kottayam	173
65	P	St. Joseph's PG College	Hyderabad	162
66	P	Chetan Business School	Hubli	157
67	P	K. S. School of Engineering and Management	Bengaluru	102

# THE WEEK-HANSA RESEARCH BEST B-SCHOOLS SURVEY 2020 RESEARCH METHODOLOGY

## PERCEPTUAL OPINION COLLECTION

A primary survey was conducted in August-September 2020, where 301 academic experts, 500 current students, 425 aspiring students and 50 recruiters from 18 cities nominated the best b-schools in India. The cities chosen were all major education hubs.

A closed-ended questionnaire was given to all stakeholders, asking them to nominate and rank the top 25 b-schools in India and the top b-schools in their zone.

**Perceptual score:** Calculated based on the number of nominations received and the actual ranks given to the b-school in the All India category and in its zone.

## FACTUAL INFORMATION COLLECTION

A dedicated website was created as an interface and the web link was sent to more than 1,400 b-schools, of which 178 responded within the stipulated time. Four b-schools were rejected because they did not meet the eligibility criteria (the institutes were ineligible because they either had not passed three batches or had admitted less than 50 per cent of the sanctioned intake). Data from the remaining 174 b-schools was used for the rankings.

**Factual score:** Information collected from the b-schools

was combined by applying appropriate weights to each dimension as given below:

Dimension	Weightage
Overall infrastructure <i>(Includes accreditations)</i>	20%
Faculty <i>(Includes publications and consultancy)</i>	12.5%
Teaching-learning process <i>(Includes admission-related criteria, extra-curricular and alumni base)</i>	30%
Placements <i>(Includes internship stipends)</i>	37.5%

**Ranking:** Based on a composite score derived by combining the perceptual score for the b-school and factual score.

Some top b-schools could not respond to the survey with factual information within the stipulated time. In such cases, composite score was derived by combining their perceptual score with an interpolated appropriate factual score based on their position in the perceptual score list.

Some top b-schools, like IIM Calcutta, opted out of the survey and did not want their names to be listed.