

Globalizing Indian Thought

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The two-day international conference on Cooperatives in Transition in the Era of Globalization was organized at IIM Kozhikode on 19-20 September 2013.

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IIMK was entrusted with responsibility of coordinating and facilitating “Leadership Development Programme” by the National Project Implementation Unit (NPIU) & Ministry of Human Resource Development, Govt. of India scheduled during September 01-06, 2013 at Kochi & Singapore.

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Leadership Clinic at IIMK

Kozhikode, 24 August, 2013: The Indian Institute of Management Kozhikode (IIMK) conducted a half-day workshop on ‘Leadership Clinic’ at Vivanta by Taj Surya, Coimbatore on 23 August, 2013. Prof. Debashis Chatterjee, Director, IIMK designed and steered the workshop addressing the senior managers from corporate world who are recognized as high-potential by their organizations and are strong candidates for the CEO position and have significant strategic responsibility and a global orientation. The workshop was attended by around 100 professionals coming from prestigious corporate houses and organizations.

The objective of the workshop was to enlighten the potential leaders with the leadership lessons which could empower them to be corporate leaders going forward. The design of the workshop is such that it inspires the participants and learn how to inspire others so that they achieve more than they ever thought they could. Prof. Debashis Chatterjee endowed the participants with a

powerful and proven set of tools and instructed in their use. He says that if an individual practices using these tools then he becomes proficient enough and shall find that the transformation has already occurred.

Professor Chatterjee brings to his class a large repertoire of teaching methods that include story based moral building and innovative experimental sessions that are unique and universally applicable. While addressing the participants, Prof. Chatterjee, Director, IIMK said, “Leadership is designed with the objective of providing insights into managerial concepts and techniques relevant for formulating and implementing strategies in various functional areas”.

“Leadership is embedded in each one’s DNA, it is the method of going beyond one’s conventional thinking to open the mind for generating breakthrough ideas and identify actionable strategies to significantly improve one’s leadership DNA” – said Prof. Chatterjee, Director, IIMK.

TEACHER’S DAY @ IIMK

“You Guided me when I was lost, you supported me when I was weak, you have enlightened me all through, Today what I am is all because of you MY TEACHER, Thank You!!!”

the older alumni back to their alma mater. It was a day which saw many emotional moments, proud moments, and most of all, “smiles” on teachers’ faces.

Teacher’s Day was celebrated at IIM-Kozhikode on 5th September 2013, in a reverent fashion. The event was coordinated by all the student bodies of the campus and it also got some of

The day began with the delivery of customized cards to all the teachers and faculty members. The cards for the teachers contained personalized messages from their former students.

The happiness and joy that this gesture brought on the teachers’ faces, was beautifully captured in the form of a video and photographs, which were then relayed to the alumni along with the corresponding messages from their teachers. As expected, most of the teachers and alumni were really touched and this helped in strengthening their bond with the institute.

In the evening, all the teachers were invited for a vibrant celebration in the auditorium. The students gave music and dance performances on relevant themes and this enlightened the entire audience. The Cultural Committee organized many fun events and games for both teachers and students, and those events were well received by everyone.



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Contact

Prof. Deepa S

Phone: +91 495 2809443

email: newsletter@iimk.ac.in

deepa@iimk.ac.in

Editorial

To the teachers...

The month of September has a special significance in IIMK, for not only it heralds the end of the first trimester, and hence the “newness” of the first year students, but it also celebrates those individuals – the teachers - who function untiringly to ensure that the students have a memorable and hopefully a transformative learning experience on and off classroom. I prefer the term “teacher” over “professor” to label such individuals, for while the former connotes integration of ideas towards offering students a richer experience of learning as applied to life, the latter merely professes the superiority and hence the limitations of an idea. This column is addressed to them.

It is a repeated observation by numerous committees of the Govt. of India that the higher education system of the country only converts students to manpower but not powerful men. For e.g. the UGC report on higher education specifically mentions that to become a developed country by 2020, not only a vibrant economy driven by knowledge ought to be ushered into the country, but also a new society needs to be created, where justice and human values would prevail¹. Similarly, the Yashpal committee report was unforgiving when it remarked that “we have tended to imprison disciplinary studies in opaque walls” that has over time “harmed the potentialities of human mind”². Thus it is imperative that as teachers we reflect on the purpose of our profession. To this effect, I offer you the ideas on education of Late Shri Rabindranath Tagore, Nobel Laureate, an eminent educationist and a man of learning, without the corruption of a degree from any University, which to me offers a lighthouse of hope.

Tagore asserts that the highest education is that which does not merely gives us information but provides an avenue to lead a harmonious life with all existence. According to him, while knowledge is instrumental in giving power, its only sympathy and compassion that makes an individual satisfied and contented. Thus true education must reveal man his true relationship, i.e. of personal love, and not of mechanical causation. Hence, Tagore argues for an educational system where a wholesome experience of the Wholesome shall be provided. The teacher’s duty shall be to create avenues for experiencing life’s experiences in the safety of the classroom. The student can thus be labelled as educated when s/he can appreciate the broad schema of things enshrined in this world. S/he must be able to independently comprehend unprejudiced the importance and utility of each actor, matter and their linkages.

Tagore laments that activities of men today are just movements bereft of truth, for their spirits are slaughtered and their life cut into symmetrical conveniences³.

I call upon you to reflect on the operationalization possibilities of Tagore’s suggestions on educational purpose and process with respect to management education. For e.g. how can sympathy be practiced in the domain of marketing or finance? How can we increase the affinity of students to management as a subject rather than converting them to narrow functional advocates? How can we create avenues of application for generation of learning and vice versa? Are the pedagogical tools available and employed sufficient to create a wholesome experience of the Wholesome? IIMK looks forward to an educational revolution through you.

-Surya Prakash Pati

¹ Nigavekar, A. (2003). *Higher education in India: Issues concerns and new directions*. University Grants Commission: New Delhi

² Yash Pal et al (2009). *Report of “The Committee to advise on renovation and rejuvenation of higher education”*. MHRD, Govt. of India.

³ An abridged paraphrase of ideas contained in Tagore, R. N. (1933). *Lecture delivered in America; published in Personality*, London: McMillan

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Dignitaries of IIMK Board and Society Visit IIMK Kochi Campus



of Kochi campus and Mr Sadanandan, Officer on Special Duty, Kochi campus.

They were taken around the campus for a short tour to look at the class rooms, arrangements and other facilities. The working of the class arrangements and especially that of the Audio Video system attracted the curiosity of members. They also interacted with some of the participants present in the class during the time.

28th September 2013 could be one of the most important day for Kochi campus of IIM Kozhikode, since its inception. The Chairman of IIMK Board, Mr Muthaiah visited the Kochi Campus along with his team of Board members and members of the IIMK Society. They were accompanied to the campus by Prof Debashis Chatterjee, Director, IIMK.

After that they were seated in the meeting room where a High Tea was served. Prof Debashis Chatterjee explained to the chairman and the members on the activity highlights of the campus and how he intends to take it further. The chairman specifically enquired about the type of enquiries the campus receives from the corporate and aspiring participants.

The Chairman, Director and the members of the board and the Society were all at Cochin as part of the meeting of the board and the society. It is just and right for them now to see the campus, up and running with its first 2 year programme named Executive Post Graduate programme (EPGP) along with Management Development Programmes, Faculty Development Programmes and some research assignments. It could be exciting to see light on a vision they have crafted, to establish a campus at Kochi for imparting management education to working executives and to bridge with business houses and industries, Kochi being the Commercial Capital of Kerala. The campus has just announced the notification for the intake for second batch of EPGP.

Prof Anandakuttan Unnithan presented a profile of the current EPGP participants and gave a brief outline about the campus activities. There were short deliberations on topics relating to those aspects as the group settled down into a discussion mode.

The chairman and his team arrived at the Campus at 2.45 PM along with IIMK Director Prof Debashis Chatterjee, Chief Administrative Officer of IIMK Lt. Col M Julius George (Retd) and his team of senior functional heads. They were welcomed at the campus entry and taken around the campus by Prof Anandakuttan Unnithan, Chairperson



CII Delegates visit as part of ‘Best Human Resources Practices Mission’

A delegation from CII constituting 35 senior HR heads and CEOs from various corporate within Kerala, visited the IIMK Kochi campus on Thursday, 5th September 2013, as part of their ‘Best Human Resources Practices Mission’. They say, the initiative was in line with their continuing endeavors to enhance business excellence among member firms and build competitiveness for Indian businesses to compete globally.

The delegation was headed by Mr. A S Girish, Head of Human Resources and Administration at Apollo Tyres, Perambra Unit, Kerala and covered Federal Bank, UST Global and reached IIMK Kochi at around 3.30 PM. The visit at Kochi Campus was aimed to provide the delegates an opportunity to see the newly established Campus at Cochin, explore various courses and facilities being offered there. IIM Kozhikode has set up a campus in Cochin with a focus on executive education, academic collaboration with the industry and case study development.

The delegates were welcomed at the Campus by a senior faculty team. They were taken for a short tour of the campus and then the group gathered in one of the large class rooms. The session started with a programme introduction by Prof Priya Nair Rajeev, faculty in Organizational Behaviour. She spoke about the benefits of gender mainstreaming effort by IIMK that has created a vibrant campus as well as diversity in the class room.

Prof Keyoor Purani, faculty in Marketing Management & Chairperson, IIMK Management Development Programme delivered the welcome address. He spoke about the pioneering efforts by IIMK to reach out to industries, business houses and working professionals, initially by launching the Interactive Learning Courses through the VSAT/Hughes interactive learning platform class rooms at various locations throughout India, and now by starting a campus at Cochin which will offer long duration career programmes for executives as well as short/medium duration Management Development Programmes. He stressed that the MDPs are designed and delivered with an objective to allow the executives to sharpen their thinking by allowing them to break away from the routine and expose the middle and senior level executives to the latest thinking in leadership and strategy.



Prof Omkumar Krishnan, faculty in Marketing Management, made a presentation about the IIMK Kochi campus and the Executive Post Graduate Programme. He explained to the audience about the objectives of setting up the campus at Kochi and the focus on Executive Education, Case Study Development, Management Development Programmes, Faculty Development Programmes, Industry Collaboration and Outreach Programmes. He pointed out some of the research, collaborative and management development engagements currently initiated by the Kochi Campus.

Prof Sthanu R Nair, faculty in Economics and Abhilash S Nair, faculty in Finance, Accounting & Control, spoke to the audience about the course design and teaching methodology, during their interaction.

This was followed by a presentation by Ms Shereen Navas, chairperson of Learning & Development at Indian Women Network (IWN) of CII. She was accompanied by Ms Reena Sebin, their convener. They explained the objectives, goals and proposed activities of IWM wing.

Mr A S Girish and Mr Jayaraj Chakyath addressed the gathering and expressed their deep felt appreciation about the IIMK Kochi campus and thanked for the warm hospitality extended to the delegates. They also stressed on the efforts by the IIMK Kochi team in facilitating the visit. Prof Abhilash delivered the vote of thanks and expressed the hope that the visit will create awareness among HR leaders about IIMK Kochi Campus and the programmes.

International Conference on Cooperatives in Transition in the Era of Globalization at IIMK

The two-day international conference on Cooperatives in Transition in the Era of Globalization was organized at IIM Kozhikode on 19-20 September 2013.

The conference was inaugurated by Ms. Lisa Grande, UN resident Coordinator and UNDP Resident Representative. Prof. Prabhat Patnaik, Economist and the former Vice-Chairman of the State Planning Board; Prof. Krishna Kumar Ladha, Professor, IIMK and Prof. Ram Kumar, Professor Tata Institute of Social Science (TISS) Mumbai were the major speakers on the occasion. Some of the other dignitaries present during the inaugural include Dr. Thomas Isaac, former Finance Minister of Kerala; Ms. Hilari Wainwright, Editor of the famous Red Pepper Magazine and British Sociologist and Political Activist; Prof. Venkatesh Athreya,

TISS apart from faculty of IIMK and invited guests. The conference was attended by over 80 participants from different parts of the world – South Africa, China, USA and Europe apart from India.

Prof. Saji Gopinath welcomed the guest speakers and the delegates by introducing the theme of the conference. He referred to the ethos of IIMK as seeking to inculcate a commitment to inclusive social development in the students, and is therefore a proud host for the conference. He touched upon cooperative as a self-governing mechanism that could move up the value chain by achieving economies of scale as well as of scope and provide an alternative to the firm-based model of production.

Prof. Krishna Kumar Ladha delivered

the presidential address, and noted that the neo-liberal free market model across the globe is plagued by financial crisis, climate change and unequal income distributions. Governments are unable to deal effectively with the crises. Could cooperatives provide an answer? Cooperatives employ and affect millions of people. Could they being in two qualities of democracy: Aggregation of knowledge of the people, and Credible Commitment for justice, power sharing, and processes for checks-and-balances? He noted that classical profit maximizing firms are weak in these qualities; and are hierarchical where self-interest dominates; leading to a lopsided service to shareholders rather than stakeholders. He quoted several scholars to emphasize that cooperatives with in-built democracy benefit from the ‘wisdom of crowds’; and offer the checks-and-balances

which are hard to obtain in the profit maximizing firm. As a closing comment, he said, “Absence of profit maximization goal and wisdom of the many may just create the necessary slack for the processes to ensure justice, equality, and credible commitment to happen.”

In her inaugural address, Ms. Lise Grande – UN Resident coordinator and UNDP Resident Representative – bluntly asserted that the world is in trouble. It faces



financial crisis, dwindling food supply, climate change; and the jobs have vanished. Cooperative model seems to provide stability during the turbulent times. She cited empirical data from several countries to describe why cooperative model is a winner in these times. According to her, cooperatives own \$1.3 trillion in assets – equal to the 9th largest country, employ 800 million people and are creating 100 million jobs annually. More than 20% of the global output today comes from cooperatives. Cooperatives look after their members better than their corporate counterparts, and have several advantages such as access to capital, access to power, providing voice and justice to members, engage in a dialogue with governments and consumers. Above all, cooperatives offer flexibility. However, they face notable challenges in higher cost of capital, access to technology and knowledge; and have a weaker representation by the women and younger populations. She shared that

UN maintains an active interest in promoting the sustainability and growth of cooperatives as instruments of social and equitable development.

The key note address was delivered by Prof. Prabhat Patnaik – Professor Emeritus of JNU. In his scholarly address, Prof Patnaik noted two aspects of the impact of globalization on the cooperatives. First is the well-studied impact and influence of capitalist economy and its encroachment into all walks of public life. Second and less discussed is the destruction of “petty” production by under the capitalist paradigm, where the state acts as the handmaiden of the big capital leading to displacement and growing economic insecurity of the people. Thus the state no longer acts as the protector of the peasant interests that it used to do earlier. Cooperatives may be useful to counter this development. Cooperatives have peculiar properties, in that they allow economies of scale and introduction of

technology and machinery without inflicting the pain of economic loss and insecurity on the people. Under cooperative model, people gain a share of profits from the technology and therefore have less reason to oppose it. Cooperatives can be viewed as a bridge to transcend the forces of globalization and could become a bridge to effective and equitable distribution of gains from the social and economic development.

However cooperatives face two challenges: a) Cooperatives gain economies of scale, become corporatized and lead to alienation of members; and b) constant threat and encroachment by the capitalist model and the state coercion lead to diminishment of the cooperatives. Therefore a defense of cooperatives must be integrated with approaches to build a new social order.

Prof. Ram Kumar of TISS delivered the vote of thanks.

Dr. Subramanian Swamy visits IIM Kozhikode



10-15 years is the time for India to grow at a rapid pace and stand in the league of developed nations. Growth alone would not suffice; it should be coupled with improvement in quality of life, infrastructure and productivity. Only then can one confidently state that India is a developed country. In the present scenario, progress of India and China has been based primarily on Innovation. The onus is on India to channel its immense human capital to transform the world.

The students of Indian Institute of Management Kozhikode got a chance to interact with the President of Janata Party, Dr. Subramanian Swamy on 20th July. Dr. Swamy visited the institute to deliver a key-note address on “Growth versus Development” as part of the leadership series organized by the Industry Interaction Cell of IIM Kozhikode.

Dr. Swamy stressed the need for women to take active role in the development of the country. He believes that coming

Apart from addressing key topics of corruption & its eradication, the question of FDI, India’s model of development as compared to China, Dr. Swamy also emphasized that the need of the hour in India is to align the material and spiritual value and a mental revolution in India. People should choose to not only be prosperous but also happy. Indians are special because they can do what others cannot. If they realize their true potential, nothing can stop India from becoming a developed nation again.

Academic Leadership and Governance of Higher Education Programme@ IIMK and National University of Singapore

IIMK was entrusted with responsibility of coordinating and facilitating “Leadership Development Programme” by the National Project Implementation Unit (NPIU) & Ministry of Human Resource Development, Govt. of India scheduled during September 01-06, 2013 at Kochi & Singapore.

An introductory session titled “Setting the agenda for leadership in technical educational institutions” was conducted by Prof. Unnikrishnan Nair, Professor, IIMK at Kochi for twenty six Principals and Directors from leading technical institutions from across the country under the Technical Education Quality Improvement Programme of Government of India (TEQIP). After the introductory session, all the twenty six participants visited National University of Singapore which was identified as the partner institution for delivering the overseas component of the training programme supported by the Temasek Foundation. The Programme Director was Prof Peter Pang, Assistant Vice-President (University & Global Relations) National University of Singapore.

The program started on Tuesday, September 3, 2013 with a dialogue with NUS President, Prof Tan Chorh Chuan on Governance and Global Talent Management in which Prof. Debashis Chatterjee, Director IIM, Kozhikode, Prof. Keyoor Purani, Chairperson, MDP IIMK, and Prof Rajesh Upadhyayula, Program Facilitator, IIMK were present.

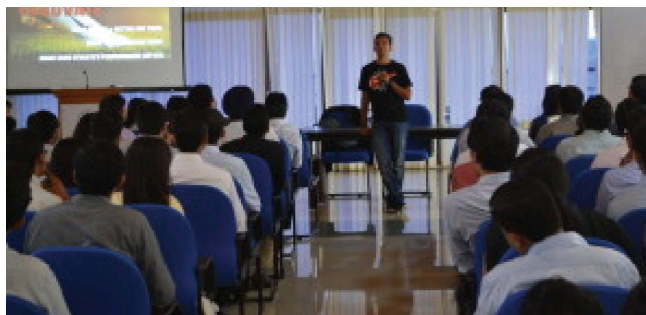
As a part of the program, the issues addressed included: *Research Strategy and International Benchmarking, Internationalisation: Student Mobility and Institutional Partnership and contemporary issue of Higher Education in the 21st Century: Opportunities and Challenges.*

During the program, the participants also visited University Town Residential Colleges, Yale-NUS College, Centre for Instructional Technology, and CREATE facilities. In the program dinner organized by NUS at Conrad Centennial Hotel, Ms. Vijay Thakur Singh, High Commissioner of India, interacted with the participants, which was also attended by the senior officials of the *Temasek Foundation.*

A Marketer’s Dream Revealed

mPower–Marketing Interest Group at IIMK, organized a guest lecture by Mr. Avinash Pant -Head, Marketing at Nike India. He is an IIM Ahmedabad graduate and has worked as Executive Director with Walt Disney and also as Director at Coca-Cola before joining Nike India.

He started the lecture by sharing his journey in the marketing domain so far with Coca-Cola, Disney and now Nike. He talked about Nike and its philosophies when it comes to marketing their products. He said that at Nike, they have always believed in innovation and thinking out of the box. Sports have been their main area of focus right from the beginning and that is why almost all the top athletes in the world are their endorsers. He mentioned in brief about Nike’s branding activities in India like Nike Run Club in Bombay and Bangalore, TCS World 10K marathon that it sponsors every year, its recently unveiled Indian national football team’s jersey among many others.



He then talked at length about various innovations that Nike has come up with like Nike FuelBand, a device that tracks daily physical activities along with the calories burned, or how Nike came up with the eccentric idea of colored studs for playing football while black was the only color people associated football studs with or FlyKnits, the ultra-light weight shoes for runners.

ALUMNI COMMITTEE – QUARTERLY HIGHLIGHTS

Mentorship Program

The Alumni Committee of IIM Kozhikode launched the “Alumni mentorship series” this year as part of its continual effort of connecting more alumni to the campus. The main aim of the programme is to help the current students of IIMK by getting the alums mentor them on academic and professional matters. The program would enable the students to make informed decisions pertaining to academics and career.

Marketing, Finance, HR, Consulting, IT, Operations, Entrepreneurial Ventures, General Management, Sports Management, Family Business, etc., are some of the verticals in which alumni enrol themselves for mentoring the selected students. Mentees are also periodically evaluated and regular feedback is given. A good number of alumni have enrolled for the program and it is expected to be a huge success.

Guest Lectures

As part of the mentorship program, the Alumni Committee invited some of the campus alums for delivering guest lectures on their fields of expertise.



Mr. Ronald Philip, Infrastructure Consultant McKinsey & Company, UAE, came down to the campus and interacted with students on 19th and 20th of July. He conducted workshops that covered a gamut of topics ranging from management consulting career, women in business, to how one can make most of his/her time at an IIM.

A session by Mr. Anand N S (PGP-02), leader of the Data Science team for Verizon Enterprise Solutions, was organized on the 26th of August, 2013. With an experience of over thirteen years in the industry, Mr. Anand talked about how becoming a Data Scientist has become one of the emerging career paths. He gave insights on making the most out of the enormous amount of data and information available. Mr. Anand advocated the use of data science and encouraged his audience to explore the field as it has a lot of potential.



Mr. Gaurav Sharma, a graduate of IIT Bombay before joining IIMK (PGP-09), also came to the campus in this quarter. Mr. Gaurav is currently working with HP as Strategy and Planning Manager and has also worked with Accenture Management Consulting. He is a multi-faceted alumnus of IIM-K having done a documentary and a coffee table book on composer R. D. Burman. During his visit to the campus, Mr. Gaurav delivered a talk on career planning, facing interviews, and tackling placements. He also provided a holistic view of industry life. The session had an interesting discussion on “Black Swan” events and a case on HP which helped the students to connect with the idea in a better fashion.

As part of the alumni interaction series, the Alumni Committee organized a talk by Mr. Abhishek Babbar (PGP-05), who is currently serving as an Associate Vice-President in Ernst and Young. Mr. Abhishek was on campus from 20th to 22nd September. In his formal session with the



students, he updated the PGP students about the current market scenario in the Banking and Financial Sector. The session also cleared many doubts raised by students with regard to their career options and preparations for summers or final placements. Mr. Abhishek also conducted a workshop on “Mergers & Acquisitions” through which he shared his own experience of the field.

of student registrations approached the same limit. The initial meet was set in motion while the students were on campus and future meets were scheduled keeping in mind the convenience of both the parties. The Alumni Committee made sure that there was maximum coverage of the event and that the communication was smooth. As planned out, the event was a runaway hit, with the students making the most of the informal meets with the alums. The rendezvous provided the students with ample opportunities to share their problems and persistent doubts on a one to one basis with people who have actually tasted a slice of the industry. The platform gave the students closer, realizable alternatives and clarifications. The alums at the same time were more than happy to be a part of the campus once again and confirmed participation in greater numbers over the coming years.



Coffee With Alums

The Alumni Committee had another interesting launch this quarter titled “Coffee with Alums”, and it was centred around the recently concluded term break of PGP16. The event entailed arrangement of casual meets between the incumbent students and alums located at important cities throughout the country, and it saw registrations in large numbers from both ends. More than 70 alums, from batches as old as PGP10, signed up for the event, and the number



Alum Speaks: A Special Story

Sun-Bazaar was started with the aim to make solar accessible to everyone at the click of a button. An online one-stop shop for everything solar was the underlying tenet on which Sun-Bazaar is based. The brainchild of Samarth Wadhwa and Kumar Gaurav, IIM K Alumni from the batch of 2011-13, Sun-Bazaar owes its genesis to the vibrant and intriguing discussions that occurred in the courses taken by Prof. Mahesh Bhave during Strategic Management and Strategy Implementation. Sun-Bazaar would always be indebted to IIM K and Prof. Bhave for giving us the much needed vision to start of something new.

Our Story: Background

It all started in the second year at IIM K where the craze for B-School competitions was at its peak to spice up the resumes for the hallowed placement season, when the idea of Sun-Bazaar came into being. How it came? Well we did a case study of First Solar during one of our courses and thus began the heated discussion with my friends regarding the prospect of solar in India that lasted me close to 4 hours and viola by the end of it, the seeds of Sun-Bazaar had been sown deeply in my mind. Thus Sun-Bazaar, the idea was sent to various B-Plan Competitions. Somehow it landed us in the national finals of various B-Plan competitions including making it to the national finals of Antyodaya the International Social B-Plan Competition of IIM Calcutta. This gave us the much needed confidence to actually start of with it in reality and that's why you are here reading this, an idea on its way to become a reality.

Our Story: Why Sun Bazar

Sun-Bazaar was formulated on paper to cater to the basic need of accessibility of the customer. An online e-comm portal dealing with everything solar seemed to be the answer to the solution why people who know about the advantages of going solar, still do not. There was not enough effort to make solar a customer facing B2C market. Plus there was a



wide gap in terms of whom to contact, how reliable the sources were and what is the quality of the products. Plus how to get the execution done hassle-free was the main pain point.

This is how Sun-Bazaar came into being; A one-stop shop for anything and everything solar. From a solar charger to complete solar power solutions, Sun-Bazaar aims to be the answer to all even looking after installation and after sales service. It was only later on that we formulated 4 business divisions to take care of 4 different white spaces in the solar industry.

Our Divisions

Starting from a simple e-comm for solar, Sun-bazaar evolved into a

something bigger. We expanded our initial plan to accommodate a few more revenue streams, after all wouldn't mind the extra flow of moolah.

Our business model currently can be said to be composed of the following four pillars:

e-COMM: The online solar ecomm store dealing in virtually everything under the sun from a plethora of manufacturers. All products on Sun-Bazaar would be guaranteed for quality.

e-BIZ: The online solar marketplace covering the who's who of the solar industry. From OEMs to Solar Module manufacturers from System Integrators to Renewable Consultants, this platform covers everyone. All that is needed to be done is to set up shop and start trading amongst each other. In the future we hope to make e-BIZ the hottest destination for REC trading as well.

e-LEARN: Our online learning module, e-LEARN would offer certifications and degrees in various courses on renewable energy. The highlight of this: all courses would be industry approved as well as at a fraction of the cost at which it is available elsewhere. Sun-Bazaar is in the process of tying up with the stalwarts of the Solar Industry as well as the premier institutes of the country. This would help in catering to the much needed capability issue that the industry is facing and will face exceedingly as the industry matures.

e-CONSULT: Sun-Bazaar would also offer technical consultancy for solar power generation projects both for households as well as for institutions. The customer would have the option to choose and mix and match to create his power generation project and Sun-Bazaar would follow it up with a detailed report.

Our People

Our team comprises of a group of friends with diverse experiences. They have graduate and post graduate degrees from NSIT, Delhi, NIT Durgapur, IET Lucknow and IIM Kozhikode.

The common running through all of us is the passion to go green by going solar. At Sun-Bazaar, we believe that energy or lack of it is going to be the paramount issue on which life would revolve in the coming future. Thus Sun-Bazaar is our quest for energy ind-dependence.

URL's

Website Link: www.sun-bazaar.com

Facebook Link: <https://www.facebook.com/harnessingthemightysun>

Linkedin Link: <http://www.linkedin.com/company/3306060?trk=tyah>

About the Founders



Samarth Wadhwa did his undergrad from NSIT, Delhi University in Electronics and Commnication Engineering and joined IIM Kozhikode as a fresher. At IIM K, he was a member of Placements Committee. Samarth passed out of IIM Kozhikode in 2013, majoring in Marketing and Strategy.



Kumar Gaurav did his undergrad from IET, Lucknow, UPTU in Electronics and Commnication Engineering and joined IIM Kozhikode as a fresher. Kumar passed out of IIM Kozhikode in 2013, majoring in Marketing and Strategy.

IIMK Welcomes New Members to the Family

Faculty



Dr. Priya Nair Rajeev received her Masters in (Personnel Management and Industrial Relations) from M.G. University and PhD in Management Studies from IIT Madras. She is the recipient of the Highly Commended Award 2011 in the Emerald / EFMD Outstanding Doctoral Research Awards in the Management and Governance category. A university rank holder and Gold medalist at the under graduate, graduate and post graduate levels, she was an Associate Professor - Organizational Behavior & Human Resources and Chairperson of the Centre for Business Ethics & Corporate Governance at the Loyola Institute of Business Administration, Chennai, India. Dr. Priya Nair Rajeev has more than twelve years of research, teaching and consultancy experience in her field. She has to her credit several published articles in international journals. Her areas of interest include Business Ethics, Leadership, and Organizational Behavior.

Administration



Mukul Bhooshan Singh
Assistant Cum Hindi Translator –
Hindi Cell
Date of Joining:
01 August 2013



Ravindran P.K.
Manager – EPGP
Date of Joining:
2 September 2013

MDP @ Kochi Campus

Kochi Campus is a quiet beginner in the Management Development Programme (MDP) space but the quarter ending September was eventful enough for those at Kochi Campus. It is not about numbers or even the participant size but each of them being unique for being first of its kind at Kochi and being first is always dear.

July 29 – 30: The first customised MDP at Kochi campus, for a corporate group came in the form of a two day programme named “Implementing Change” for Geojit BNP Paribas, a Kerala based company predominantly into retail stock broking, financial products and financial technology. The participants constituted their senior business leaders and some of the functional heads. The program was facilitated by Prof Abhilash S Nair, where Prof Manoranjan Dhal and Prof Priya Nair Rajeev shared some of the sessions.

August 9: The first Faculty Development Programme at Kochi Campus was a hands-on workshop by Prof Anandakuttan Unnithan on Structural Equation Modelling. The programme created a lot of interest from the target participants and most of them were from CUSAT. The popularity was evident at the participant size of 36 and some getting enrolled at the very last moment. Prof. Omkumar Krishnan shared some of the sessions.

August 26 – 28: This was the first major open MDP at

Kochi Campus. It was a three-day programme facilitated by Prof Saji Gopinath. The participant size was just right at 19 but came from diverse background like academics to seasoned business executives with considerable experience in project management. Prof. Abhilash S Nair, Prof. Rupesh Kumar Pati, Prof. Manoranjan Dhal and Prof. Lionel Aranha shared a few sessions.

September 11 - 13: This programme enhanced the



sweetness of Onam celebrations at Kochi Campus. The programme was titled “Leadership Transition” and was conducted for the core group of business heads and functional managers of Intersight Tours & Travels, an industry leader in inbound tourism, nurtured by their founder Mr Johny Abraham George, Chairman & Managing Director. The programme was concluding on a Friday and the day after was breaking for Onam. The campus was decorated and flower carpets were made to create an Onam experience for the participants.



Leadership Talk Series at Kochi Campus

“From Employee to Entrepreneur”- My Story by Mr. S R Nair



This was the first talk in the Leadership talk series planned at IIMK Kochi campus. The intention of the programme is to provide a platform wherein the students, academia, industry magnets and leaders from all walks of life come together and share ideas. This also creates an opportunity for executives in and around Infopark and the IIMK Kochi programme participants to learn from industry leaders.

The programme was flagged off with Mr. S R Nair, Founder and Managing Director of M/s Team Frontline. ‘SR’, the way he is more popularly known, went on to hit the pulse of the audience and was eloquent, taking the audience from his gruelling days as a young sales man and then to an entrepreneur as well as a reputed trainer and motivator for budding entrepreneurs. He also takes sessions at IIM Kozhikode on Entrepreneurship.

Launch of IIMK Research Blog

IIMK Research Blog has been launched on August 22, 2013. It is a public platform where news, views and ideas related to management research are exchanged. The objectives of the blog are to share research announcements, encourage debate on contemporary issues and maximize the impact of the academic work done in IIMK. The blog is managed by the Research, Conference and Publications

Office of IIMK and so far has more than ten posts that include faculty’s articles, conference announcements, seminar news. Since its launch the blog has received over 2000 visits. To visit the blog, go to <http://iimkresearch.blogspot.in/> or follow the link available on IIMK’s website.

CII Workshops on Engaging China: Why? What? And How?



Confederation of Indian Industry (CII) organized a series of workshops during the period 26-29 August 2013 in Kolkata, Chennai and Mumbai respectively. The workshops were titled “Engaging China: Why? What? And

How?” The aim of these workshops was to make a case for a more nuanced understanding of China among Indian companies. The workshop was divided into five sessions: *Profile of China, China relevant...China ready, The Road to Readiness, Is China sourcing right for me?, Culture Determinants of Chinese Negotiation Behaviour.*

Prof G Venkat Raman, Faculty, IIMK was one of the five panelists in these workshops. His presentation was titled “Cultural Determinants of Chinese Negotiations Behavior.” In his presentation, he touched upon the Chinese style of negotiation and its salient features, how the Chinese think and act and lastly how culture affects negotiation behaviour, thus preparing Indian companies well to engage with it positively.

IIC HIGHLIGHTS



Aided Manufacturing at S T Microelectronics (Europe's largest semiconductor chip maker).

-“HR as a change agent” by Dr. Vishwanath Lele, an HR professional, with more than two decades exposure to various avenues of Corporate HR, Organizational Development and Strategic Planning.

GUEST LECTURES

“Overview of the Indian e-commerce industry” by Ms Deepa Thomas (Head- Corporate Communications, eBay)

The Industry Interaction Cell, IIM Kozhikode organized a session with Ms. Deepa Thomas, Head- Corporate Communications, eBay India on 6th September, 2013. Ms. Deepa led the launch of the eBay for Charity platform in 2005 and has since scaled the program to benefit over 60 nonprofits. She has almost 17 years of experience in Corporate Communication.

An industry expected to be worth \$1.3 trillion by the end of 2013, Ms. Deepa apprised the students with the trends, features and benefits of the e-commerce. The later part of the session was dedicated to eBay and industry opportunities in India. With experts pegging the expected value of online shopping to \$1.8 billion by 2013, e-commerce is the industry of the future for India.

Other guest lectures conducted on campus include:-

-Interactive session by Dr. Shubhro Sen, Tata Management Training Centre.

-“A Big leap: School to Start-ups” by Ms. Shruti Challa, an Indian-American serial entrepreneur,

- “Recent developments in IT” by Dr. Ranjith Nayar, Management Researcher and Head of Computer

LIVE PROJECTS

A total of 8 live projects have been floated and around 30 students got the opportunity to work on the projects. The companies which gave live project offers include Formexx space frames and engineering pvt. ltd., Dumbelled.com, Tibet Infotech Solutions ltd., Nyamdel Finance, V-Square, Mavin Inc., Zenesys, Software Associates and Synthite group.

International Live Projects have also been floated. IIM Kozhikode bagged V-Square Dubai & Software Associates Africa project for its students.

WORKSHOPS

Consumer Insights workshop by General Mills: -

A first of its kind of workshop in Marketing was conducted by Mr. Prashant Paramwesaran, Head of Consumer Insights, Asia Middle East & Africa, General Mills on 18th August

2013. One of the largest food companies in the world, marketing in more than 100 countries, General Mills has been associated with world class brands like Pillsbury, Betty Crocker, Green Giant, Nature Valley, Haagen Dazs to name a few.

After successfully conducting a workshop for PGP16 students in September 2012, General Mills came back to IIM Kozhikode for a second season. The popularity of the workshop can be gauged from the fact that it saw participation from 75 students from PGP17 and continued for more than 7 hours with sharing of valuable insights on consumer insights.

Industry Analysis workshop by Wefaculty:-

Industry Interaction Cell-IIM Kozhikode conducted the Industry Analysis Workshop spanning over a period of 3 days: 17th-19th September, 2013 .

With the objective to help bridge the “Industry Knowledge Gap” that exists between B-school students and industry requirements, the program familiarizes students to the dynamics of different industries and more importantly a generic framework to understand an industry on their own. Not only does it add a different perspective to management but also helps students build the requisite competency needed to handle discussions during placements.



भारतीय प्रबंध संस्थान कोषिकोड में हिन्दी सप्ताह का आयोजन

भारतीय प्रबंध संस्थान में इस वर्ष हिन्दी दिवस (14 सितंबर 2013) के अवसर पर हिन्दी सप्ताह मनाया गया, जिसके अन्तर्गत विभिन्न कार्यक्रमों का आयोजन किया गया। संस्थान परिसर में हिन्दी सप्ताह के आयोजन में कर्मचारियों ने अति उत्सुकता से भाग लिया। कार्यक्रम दिनांक 10.09.2013 को उद्घाटन समारोह से प्रारंभ हुआ, जिसमें मुख्य अतिथि के रूप में कैलिकट विश्वविद्यालय के हिन्दी विभाग के प्राध्यापक डॉ. प्रमोद कोव्प्रत को आमंत्रित किया गया। तदुपरांत हिन्दी का राजभाषा के रूप में सांवैधानिक प्रावधान विषय पर एक कार्यशाला भी आयोजित की गई।

दिनांक 11.09.2013 को कवि सम्मेलन का आयोजन किया गया, जिसमें खंडवा, मध्य प्रदेश से आए श्रीकांत साकल्ले, हाईदराबाद से आए डॉ. ऋषभदेव शर्मा, बेंगलूर से आए श्री विकास प्रताप सिंह तथा अपनी संस्थान के श्री.मुकुल भूषण सिंह ने अपनी कविताओं से दर्शकों का भरपूर मनोरंजन किया। दिनांक 12.09.2013 को

पुरस्कार विजेताओं की सूची निम्नवत है-

विधा	वर्ग	प्रथम पुरस्कार	द्वितीय पुरस्कार	तृतीय पुरस्कार
श्रुतलेख	कर्मचारी	श्रीमती लक्ष्मी विश्वनाथन	श्रीमती रविजा बी.एल एवं श्री बिनीश पी.वी	
निबंध	कर्मचारी	श्रीमती लक्ष्मी विश्वनाथन	श्री.पी. सुरेश	
निबंध	छात्र	श्री अंशुल नागदिवे	सुश्री प्रतिभा पाल	सुश्री प्रीति कुमारी
स्व-रचित कविता	छात्र	श्री. रामकुमार धुरकरी	त्रिदोषंजय जैन	श्री. अभिनय लाकडा

संस्थान में श्रुतलेख, निबंध तथा स्व-रचित कविता की प्रतियोगिताएँ आयोजित की गईं, जिनमें सभी ने उत्साहपूर्वक भाग लिया।

हिन्दी सप्ताह आयोजन का समापन समारोह दिनांक 23.09.2013 को संपन्न हुआ। समापन समारोह में मुख्य अतिथि के रूप में डॉ.टी.जी. प्रभाशंकर प्रेमी को आमंत्रित किया गया। अपने भाषण में उन्होंने हिन्दी भाषा के प्रचार प्रसार में आनेवाली कठिनाइयों पर प्रकाश डाला तथा दर्शकों से समुचित सहयोग की अपेक्षा की। विभिन्न प्रतियोगिताओं के विजेताओं को पुरस्कार के साथ प्रमाण पत्र तथा स्मृति चिह्न भी प्रदान किया गया।

संस्थान की हिन्दी कार्यान्वयन समिति कर्मचारियों के प्रति इस आयोजन में सक्रिय योगदान के लिए अपना आभार व्यक्त करती है, तथा यह आशा करती है, कि भविष्य में भी सभी का सहयोग संस्थान की हिन्दी कार्यान्वयन समिति को प्रोत्साहित करता रहेगा।

Antardhvani – A Literary Initiative by the Theatrix Club, IIMK

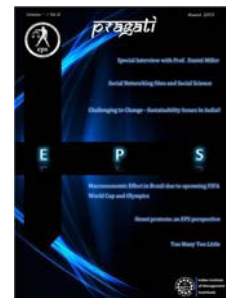


Antardhvani is the annual magazine published by the Theatrix Club, IIMK on the occasion of Hindi Diwas (14th September). The magazine showcases poems, stories and articles written in Hindi by IIMK students and alumni. The main purpose to come up with this magazine is not only to encourage budding talents, but also to make people understand the beauty and importance of this language. That is why, some timeless works of famous Hindi poets like Javed Akhtar, Gulzar have been published to give our readers a memorable delight.

Pragati – An Initiative by EPS Group, IIMK

Pragati is the bi-annual magazine by Economics, Politics and Social sciences (EPS) Interest Group of IIM Kozhikode. The August 2013 edition of Pragati deals with pertinent issues which have shaken India and the entire world. This magazine brings together the voices of agitated students against policy debacles to novel perspectives shed by academicians to current socio-economic issues.

EPS received articles from students of the esteemed colleges of India and published the best among them. Three guest articles by eminent scholars and faculty have also been published in the magazine. The magazine has circulation base of most of the esteemed colleges, universities, B-schools in India.



SOCIAL WELFARE COMMITTEE HIGHLIGHTS

Independence Day Celebrations



Onam Celebrations





ONAM@IIMK

This 16th September, amidst the hectic end terms and summer placements' preparations, IIMK proudly witnessed all its students coming together to celebrate Onam, the national festival of Kerala in the highest spirit and grandeur adorned by a whole lot of competitions and festivities organized by the Cultural Committee-CULCOM.

On 16th September 2013 00.00, most students of PGP17 were returning from a series of preparatory mock GDs, but unlike other nights, they were not returning to their rooms. The night was just getting interesting as all the six sections huddled together below the Auditorium with bags and bags of flowers to participate in the Pookkalam (Flower Carpet) making competition. Yes, the most awaited day of IIMK had arrived –it was time to celebrate the flagship festival of IIMK....Onam!

Onam is reminiscent of Kerala's agrarian past, as it is considered to be a harvest festival. This festival marks the homecoming of the mythical figure Mahabali who the Malayalees consider as their King. Also, it is one of the very few festivals, that is

celebrated with the most number of cultural elements such as Vallam Kali, Pulikkali, Pookkalam, Onappottan, ThumbiThullal, Onavillu, Kazhchakkula, Athachamayam.

16th morning arrived and IIM Kozhikode looked anything but a typical B school lined in black suits and ties. The students donned beautiful white and golden traditional Onam Special sarees and mundus. Special mention goes to Section C's Kaustubh, who, being dressed as King Mahabali, was indeed the centre of all attention and the photographs.

The day started with the inauguration by Prof. Deepa Sethi and the much awaited Pookkalam Competition Results with Section F and D jointly winning the 1st prize, section E close behind as the 1st runners up and section B bagging the 3rd place.

Next was celebrated the most widely available fruit of Kerala, through the Banana eating competition. However it was a competition with a twist as each section had to nominate two representatives, both of whom were

blindfolded – one of them had to feed the other whose hands were also tied, only he knew how! Section F emerged as the clear winners with an outstanding 4.25 Bananas in a minute. The Forex students formed their own team and came a close second. But, they really upped their game in the next event of the day, which was the TUG OF WAR. With no restrictions on the number of participants, the sections gave it their all. The game culminated to a nail biting finish with the Forex people emerging as the winners over the Home team-Section B in the final match. Very interestingly, most of the crowd support was received by the guest team.

But the highlight of the day was the beautiful traditional local dance, Thiruvathira performed by the localites of the campus. The dance indeed brought out the true flavour of the national festival of Kerala and made all one with the state's rich heritage. Everyone had goosebumps to say the least. Thus came to an end the most unique experience in every IIMKian's tenure of 2 years – the day when they truly lived the spirit of "When in K, do as K does!"



IIMK International Linkage

IIM Kozhikode witnessed a sharp growth in the number of students participating in the International Exchange Programme for the year 2013-14. Currently, seventy six students from IIMK pursue their studies at twenty partner institutions across the world. A total of forty six students from Thirteen Partner Institutions will be visiting IIMK during the period between June 2013 and March 2014 as part of this Programme. Out of the forty six students, thirty four of them are presently pursuing their studies at IIM Kozhikode in Term V.

The partner institutions in which our students are enrolled are Audencia Nantes School of Management, France, BEM Bordeaux Management School, France, Bocconi University, Italy, Catolica Lisbon School of Business and Economics, Portugal, Copenhagen Business School, Denmark, EDHEC Business School, EM Strasbourg Business School, France, ESCP, France, ESSCA School of Management, France, Euromed Management, France, European Business School, Germany, IESEG School of Management, France, Jonkoping International Business School, Sweden, Leeds University Business School, UK, Leipzig Graduate School of Management, Germany, Management Center Innsbruck, Austria, Norwegian School of Economics, Norway, Reims Management School, France, Rouen Business School, France, The University of Birmingham, UK, College of Commerce National Chengchi University, Taiwan

The current Exchange Students admitted in Term V will be undergoing a compulsory course titled “Business

Environment in India” which is designed in such a way that the students have two credits (20 hours) of classroom interaction and one credit for an industry visit to various organizations in India. The industry visit help the students to learn various management practices followed in the organizations they visit. This year the visit is scheduled on 24th & 25th of October, 2013.

The international students admitted to IIM Kozhikode have access to all the facilities like any other Indian student. The students get opportunities to interact with top executives from the industry and corporate sector who visits the Institute for Industry Interaction Seminar Series, Lecture Series, Management Seminars, Expert talks, etc. They will be a part of all the celebrations at IIMK. Every year an ‘International Day’ is celebrated at IIMK where the exchange students from partner institutions showcase their talents by way of cultural programmes, and the whole IIMK community will be served with international cuisine. This year the international day will be celebrated on November 1, 2013.

The management scholars from abroad would find opportunities to associate in teaching, management development programme, faculty development programme, national / international conferences and variety of industry interaction seminars to familiarise with Indian industry. Though the International Exchange Programme at IIM Kozhikode was initiated on a small scale, presently more and more institutions from abroad are showing interest towards IIMK and its academic programmes.



Faculty Publication

Articles in Journals

Kumar, Deepak S., Purani, Keyoor., & Sahadev, Sunil. (forthcoming). Conceptualizing Visual Servicescape Aesthetics: An Application of Environmental Psychology. *The Marketing Review*.

George, Vinodu & Sebastian, M.P. (2013). Remote Internet voting: developing a secure and efficient front end. *CSI Transactions on ICT*, Springer, July.

S, Deepa & Seth, Manisha (2013). Do Soft Skills Matter? – Implications for Educators Based on Recruiters' Perspective. *The IUP Journal of Soft Skills*, Vol. VII No. 1.

Books/Book Chapters

Anitha, V. S. & Sebastian, M. P. (2013). Dominating set clustering protocols for mobile Ad-Hoc networks. *Dynamic Ad-hoc Networks*, Habib F. Rashvand and Han-Chieh Chao (Eds.), IET Telecommunication Series 59, London, UK, pp. 233-258.

Book/Paper Review

N. Amblee reviewed an article for the *International Journal of Electronic Commerce*, September 2013

N. Amblee reviewed an article for *Electronic Commerce Research*, September 2013

S, Deepa reviewed 2 research papers for *International Journal of Applied Management and Technology*, July 2013 (Walden University Publishing).

Conference/Session Chair

Guhathakurta, Kousik (2013). Chaired the closing session, The 2nd International Conference on Econophysics, Kavala, Greece, September, 13-14.

Guhathakurta, Kousik (2013). Chaired a session, The International conference on cooperatives in transition in the era of Globalisation, IIM Kozhikode, September, 19-20.

Sebastian, M P (2013). Chaired the session on "Cloud Computing and Multimedia," INTECH Conference, London (organized by IEEE).

Papers Presented in Conferences/Published in Conference Proceedings

Amblee, Naveen (2013). Do product reviews really reduce search costs and increase decision confidence? Annual Conference of China Marketing Science, Beijing, China. August 17-18.

Amblee, Naveen (2013). The Impact of Price on Customer Satisfaction Expressed via Online Product Reviews, International Symposium on Marketing, Logistics, and Business (MLB), Nagoya, Japan, September 24-26.

Guhathakurta, Kousik (2013). Investigating the nonlinear dynamics of emerging and developed stock markets, The 2nd International Conference on Econophysics, Kavala, Greece, September 13-14.

Pillai, Manu J., Sebastian, M. P. & Madhukumar, S. D (2013). Dynamic Multipath Routing in MANETs – A QoS Adaptive Approach, Proc, Third International Conference on Innovative Computing Technology (IEEE), August, 29-31, London, UK, pp. 308-313.

Venkat Raman G (2013). Mortaring Institutional Gaps and Inadequacies: Can BRICS Make a Difference in Global Governance?, International Conference hosted by the BRICS Centre, Fudan University, Shanghai, July 5-7.

Fellowship Awarded

Venkat Raman G has been awarded Adjunct Fellow by the Institute of Chinese Studies, New Delhi from August 1, 2013 for a period of 3 years.

K-Stars

Achievements on campus

IIM Kozhikode emerged as a star performer in the National level competition, ‘**Manthan**’, organized by **Citizens for Accountable Governance (CAG)**, which saw participation from prominent B-schools and prestigious under-graduate colleges. Manthan, a nationwide youth-centric competition, is aimed

at bringing out innovative solutions to critical social challenges that India faces in today’s age. The competition engaged 1 crore students directly and 9 crore indirectly. IIM Kozhikode once again proved its mettle with three teams from the institute emerging as winners. IIM Kozhikode is the only institute of which three teams emerged as winners in their respective categories.

Team name	Team members	Theme
KochandcoIIMK	Pranav Mehta, Amal S Pilla, S Niranjana, Sunanda Sridhar, Srinithi Srinivasan	Enhancing the quality of Primary Education
Highlander	Monoj Kumar Rabha, Bahniman Rynjah, Teidor Lyngdoh, Saumarjit Konwar, Ngaonii Panii	Realizing the growth potential of North-east
Suraj	Umakanta Sahu, Sanjay Bhatt, Rohit Kumar, Janmejaya Das, Abinash Subudhi	Universalizing the access of quality primary healthcare

First year students **Somya Barpanda** and **Kalpita Kaustubhan** were awarded the prestigious **Aditya Birla Scholarship (2013)**. The Scholarship that was instituted in 1999 is awarded to outstanding students in the Management, Engineering, and Law streams. Within Management, out of the 31 shortlisted students from across all IIMs and XLRI, 16 are selected as scholars after a rigorous interview-round by a panel comprising of eminent industrialists and personalities. IIMK was the only college from where both the shortlisted students were selected as scholars.



Somya



Kalpita



Sneha



Vineeli

Sneha Gangadharan, PGP-16 student, and **Vineeli Uppaluri**, PGP-17 student, were chosen to represent IIM-K in the annual **HCL - Emerging Women Leaders Event**. The event focuses on successful women entrepreneurs and leaders across various industries. Renowned business leaders of HCL shared their valuable insights on the dynamics of feminism and the strong role of women in the industry.

K-Stars

Off Beat Feats

Shruti Deora, a PGP-17 student, is a specialist in **Tanjore paintings**, a classical South Indian art form that is used to paint metaphysical subjects using 24 carat gold leaves and semiprecious stones. She takes great pleasure in this hobby and also spreads the knowledge of this traditional art form to others by way of tutoring them.



Shruti Deora



Tarang

PGP-17 student, **Tarang Doifode**, is an avid musician on campus. He has achieved merit in performance level Guitar exams conducted by the **Trinity College, London**. Quite divergent from music, Tarang has also shown keen interest in Six Sigma concepts and holds a Six Sigma Green Belt Certification.

Meena Yadav, PGP 17 student was awarded with Outstanding Academic Performance Certificate by Haryana Board in class X for getting overall 10 out of 10 grade with position among top 0.1% all appeared students in 2007.



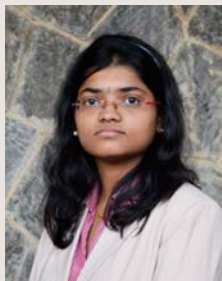
Meena Yadav



Nimisha Drolia

Nimisha Drolia, PGP 17 student has achieved All India Rank 19 in CS.

Students Editors - PGP 17



Anupama Prakash



Aparna Goswami



Esha Choudhury



Mitali Jain



Venu Merh

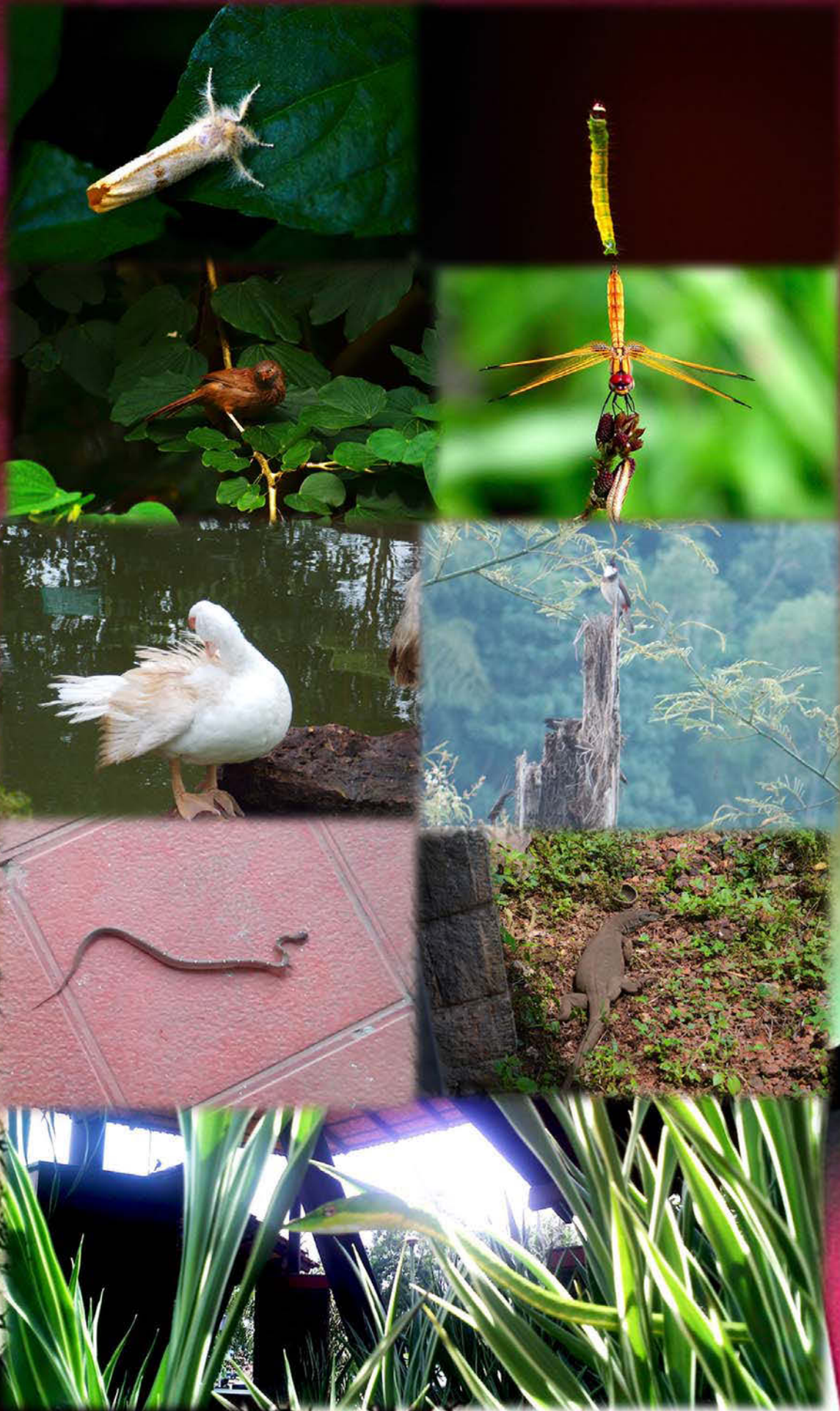


Photo Credits: Dipaankar Biswas, Rachna Ravi, Ashish, Janardhan K Yadav, Mitali Jain, Manash Dutta, Shyam AV

ADMISSION NOTIFICATION

EXECUTIVE POST GRADUATE PROGRAMME (Part Time)

Who can apply

Graduates/ CA/ICWA with 50% marks having at least 2 year relevant post qualification work experience.

Admission Process

Admission is based on the required educational qualifications, work experience and performance in the Entrance Test (EMAT) followed by a personal interview.

Fee

INR 695,000 payable in 6 Installments.

How to Apply

Fill in the online application by visiting IIMK Website. Send the following documents to IIM Kozhikode:

- Hard copy of completed application with photograph affixed and duly signed.
- Demand Draft of Rs 2,000/- drawn in favour of Indian Institute of Management Kozhikode, payable at Kozhikode.
- Self attested copies of degree certificate, mark sheets and work experience certificate.

Mailing address

The Officer on Special Duty-Kochi Campus
IIM Kozhikode, IIMK Campus PO, Kunnamangalam
Kozhikode 673570, Kerala, India

Contact: 0484-3190205, 0495-2809125

Email: iimk.kochi@iimk.ac.in

Mr. Bhupesh K: 9388234545

Ms. Sheelu Saju: 9809080909

Note: Last date for receipt of completed application along with all the required documents at IIM Kozhikode is 30th November 2013. Candidates are advised to complete the online application and dispatch the hard copy with the relevant documents well in advance so that it reaches the concerned authority within the stipulated deadline. Please specify clearly whether applying for Evening Batch or Week-end Batch.



Indian Institute
of Management
Kozhikode

Globalizing Indian thought



EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT (Part Time)

@

IIMK KOCHI CAMPUS

Duration of the Programme

Two Years

Evening Batch

Monday, Tuesday, Thursday
and Friday

Time

6.45 p.m. to 9.30 p.m.

Week-end Batch

Saturday and Sunday

Time

Saturday: 4.00 p.m. to 9.45 p.m.

Sunday: 9.45 a.m. to 4.00 p.m.

IMPORTANT DATES

Last date for receipt of Application
November 30, 2013

EMAT Entrance Test and Personal Interview
December 20-22, 2013

Announcement of Selection List
January 09, 2014

Induction & Orientation to the Programme
February 15-18, 2014

Commencement of Classes: Evening Batch
February 20, 2014

Commencement of Classes: Week-end Batch
February 22, 2014

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

IIMK Campus P.O., Kunnamangalam PIN - 673570, Kerala, India

Telephone : +91 - 495-2803001 | Fax: +91 495 2803010-11 | Web: www.iimk.ac.in